

Not only
monetary

Stakeholder Analysis

Stakeholder: Philanthropy

Feed
Back

1. What is the stakeholders' interest or relationship with the municipality? Community

Fill voids Sometimes
Difference maker — makes communities
Stronger —

Foundations

2. What influence does the stakeholder have with the municipality?

Underlying Politics
Sometimes rocky past history

check's

Giving of
Time

3. What influence does the municipality have with the stakeholder?

Could influence potential
or future giving

Stakeholder Analysis

(continued)

4. What criteria does the stakeholder use to judge the municipality?

- Post success / Failure

Sustainability

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

Active participation
Involvement

Support - Programs - Revenue

6. How important is the stakeholder to the municipality?

Always more needs than
Availability - Budget implications

Difference maker - sets the
community apart
from others.

7. Rank: _____

Stakeholder Analysis

Stakeholder: Agriculture

1. What is the stakeholders' interest or relationship with the municipality?

• Seasonal impact For Farmers

• on-going businesses within city

most stable industry (economic base)

2. What influence does the stakeholder have with the municipality?

• Spend Money generate tax revenue

3. What influence does the municipality have with the stakeholder?

• ~~Order~~ Ordinances to limit growth

?

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

• Availability to infrastructure Needs
Labor Force

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

• Roads & City Services - the
basis at a
municipality

6. How important is the stakeholder to the municipality?

Depend on each other

7. Rank: _____

Stakeholder Analysis

Stakeholder: Industry

1. What is the stakeholders' interest or relationship with the municipality?

- Provide infrastructure - Basic Services - Roads | Utilities
- Labor supply

2. What influence does the stakeholder have with the municipality?

- Provides jobs and tax revenue
- Purchases services i.e. utility

3. What influence does the municipality have with the stakeholder?

Zoning ordinances

Not able to provide infrastructure

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

- Incentive
- Cooperative?
- Solution provider or impediment?

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

- A giver and not a taker
- Strong

6. How important is the stakeholder to the municipality?

- Exist in cooperation with each other

7. Rank: _____

Honest assessment from oil/gas for future & other stakeholders for realistic growth to their sector.

Stakeholder Analysis

Stakeholder: Utility Providers

1. What is the stakeholders' interest or relationship with the municipality?

Cooperative Relationship need to work together to provide resources to the citizens (businesses)

2. What influence does the stakeholder have with the municipality?

Enable or restrict growth - by lack of investment

3. What influence does the municipality have with the stakeholder?

Very limited

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

ISRE
- Strength
- Fiscal health

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

continued expansion of need

6. How important is the stakeholder to the municipality?

Must have to exist

7. Rank: _____

Stakeholder Analysis

Stakeholder: Health/Medical

1. What is the stakeholders' interest or relationship with the municipality?

financial
Capital improvements - tax dollars
all doctors in Prof. bldg/hospital - landlord
EMS Service

2. What influence does the stakeholder have with the municipality?

financial
provides critical service to keep thriving city
career opportunities / higher paying jobs
Provides for stability of the community

3. What influence does the municipality have with the stakeholder?

financial
board position

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

Cooperation

exceptable level of services

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

remain viable & flexible

6. How important is the stakeholder to the municipality?

Extremely important!

7. Rank: _____

Stakeholder Analysis

Stakeholder: The City (Municipality)

1. What is the stakeholders' interest or relationship with the municipality?

Community involvement
planning input

2. What influence does the stakeholder have with the municipality?

large financial influence (cost of services, avail of services)
Making plans & decisions
how newcomers/view to the community

3. What influence does the municipality have with the stakeholder?

sales tax dollars

willingness to be involved & help make decisions
(council, boards, etc.)

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

levels of involvement

cells or conversation on a specific issue

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

responsibility

Long range planning & implementation of plans

6. How important is the stakeholder to the municipality?

7. Rank: _____

Stakeholder Analysis

Stakeholder: Education

1. What is the stakeholders' interest or relationship with the municipality?

financial / creating an education populace
recruitment / scholarship

infrastructure (beautification, utilities, ^{fire} law enforcement)

2. What influence does the stakeholder have with the municipality?

drawing in population

sales tax dollars

cultural / entertainment

jobs

brings surrounding communities to Alva

training

3. What influence does the municipality have with the stakeholder?

recruitment of population

infrastructure (see above)

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

cooperation/collaboration

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

~~sector stability~~

Sustainability

strong education sector

sales tax dollars

6. How important is the stakeholder to the municipality?

Huge!

7. Rank: _____

Stakeholder Analysis

Stakeholder: Financial

1. What is the stakeholders' interest or relationship with the municipality?

~~City Refinancing bonds~~

W/out population - no ~~low~~ customers base
Bonds - for taxing

2. What influence does the stakeholder have with the municipality?
control investment opportunities

city refinancing locally

influences tone of discussion / Decisions

3. What influence does the municipality have with the stakeholder?

customers w/in municipality have influence

planning zoning influence to keep city
as attractive place to attract new
population/businesses

Stakeholder Analysis
(continued)

4. What criteria does the stakeholder use to judge the municipality?

Work Together

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

Work Together

6. How important is the stakeholder to the municipality?

7. Rank: _____

16/32

Stakeholder Analysis

Stakeholder: Working Age

1. What is the stakeholders' interest or relationship with the municipality?

They generate the most revenue - sales tax

Most / highest demands with often stretched resources

Biggest users of infrastructure, services

2. What influence does the stakeholder have with the municipality?

Serve on Boards & Commissions

Decision makers /

Majority influence through voting

3. What influence does the municipality have with the stakeholder?

- Quality of the Streets -

City Services -

Business Friendly

Youth friendly

Stakeholder Analysis

(continued)

4. What criteria does the stakeholder use to judge the municipality?

Cost of living

Cost of doing business

Size

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

Business Growth -

Service -

Involvement

6. How important is the stakeholder to the municipality?

High !!

7. Rank: _____

Stakeholder Analysis

Stakeholder: Youth / Young Adults

1. What is the stakeholders' interest or relationship with the municipality?

This group will be the future
workforce,
future or decrease
increase in population

2. What influence does the stakeholder have with the municipality?

- Need to be community contributors
- reciprocal relationship
- committed relationship with community

3. What influence does the municipality have with the stakeholder?

providing safety

providing activities for the youth
infrastructure (parks, pools, etc.)

Stakeholder Analysis

(continued)

4. What criteria does the stakeholder use to judge the municipality?

- what activities are available
- part time employment
- flexibility

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

~~area~~ an educated citizenry that will ~~lead~~ ALVA into ~~the~~ future success

6. How important is the stakeholder to the municipality?

Youth and young adults are the future of the community.

7. Rank: _____

Stakeholder Analysis

Stakeholder: Retirees

1. What is the stakeholders' interest or relationship with the municipality?

Control wealth of community

2. What influence does the stakeholder have with the municipality?

Able to provide financial funding to civic projects.

3. What influence does the municipality have with the stakeholder?

Provide a safe environment for senior adults through justice system + infrastructure. Also because of Alva's affiliation w/ healthcare, it is important to support that cause.

Services

* Possible "lend a hand" program on utility bills to establish a fund to help those in need.

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

infrastructure, property values

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

Wisdom ~~Support~~

6. How important is the stakeholder to the municipality?

They are the heritage of our community.

7. Rank: _____

Stakeholder Analysis

Stakeholder: Churches

1. What is the stakeholders' interest or relationship with the municipality?

Philanthropic

Guidance

Social Interaction

2. What influence does the stakeholder have with the municipality?

Ethical Base

Providing Community Involvement
Opportunity for Volunteerism

Ministerial Alliance / Food Banks provide a sort of
safety net.

3. What influence does the municipality have with the stakeholder?

Allowing Usage of County & City facilities

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

Problems of Moral Issues
Values in community, Rising Problems of Rapid Growth

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

Glue that helps bond people together
Greater involvement in community events, activities, growth

6. How important is the stakeholder to the municipality?

Without the churches many things would deteriorate

7. Rank: _____

Stakeholder Analysis

Stakeholder: Corrections

1. What is the stakeholder's interest or relationship with the municipality?

employees - interest in allowable benefits health/medical

water/sewage - fire/protection

Wast Crews for labor

2. What influence does the stakeholder have with the municipality?

- direct influence corrections providing jobs so that \$ can be spent in town

3. What influence does the municipality have with the stakeholder?

infrastructure in corrections

Support for facility mentoring/clergy visits

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

- support for initially set up - Continued support
- community involvement with vendors
- support in all ~~area~~ areas

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

- services provided, Taxes spent in long future

6. How important is the stakeholder to the municipality?

- Staff and their families
- community involvement and pride

7. Rank: _____

Stakeholder Analysis

Stakeholder: Woods County

1. What is the stakeholder's interest or relationship with the municipality?

workers, tax revenue

public safety / emergency -
Zoning - Streets -

2. What influence does the stakeholder have with the municipality?

worker's law

ACTIONS or NON ACTIONS
AFFECT THE CITY

fire growth
protection

Alva is county seat

3. What influence does the municipality have with the stakeholder?

Tax Base Workers
population Base

retail growth

utilities

zoning

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

Mutual aid agreements

Understanding

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

* cooperate

* land for retail

planning

6. How important is the stakeholder to the municipality?

Tax's services

7. Rank: _____

Stakeholder Analysis

Stakeholder: Hospitality

1. What is the stakeholders' interest or relationship with the municipality?

provide a service - sales and
innkeeper taxes

2. What influence does the stakeholder have with the municipality?

employment and revenue

social
entertainment

Incentives to expand

3. What influence does the municipality have with the stakeholder?

Services, infrastructure and
maintenance

Agencies
- Organizations have no choice.

Stakeholder Analysis
(continued)

4. What criteria does the stakeholder use to judge the municipality?

consumer base - activities and special events

affordable infrastructure services (availability & quality)

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

revenue - viable business

6. How important is the stakeholder to the municipality?

important to promote the economy

7. Rank: _____

30/32

Stakeholder Analysis

Stakeholder: Retail

1. What is the stakeholders' interest or relationship with the municipality?

Direct Financial interest - supply funds to operate municipality

2. What influence does the stakeholder have with the municipality?

Direct, if ~~then~~ Retail is not present the city does not have the funds to operate

3. What influence does the municipality have with the stakeholder?

Provide services, ~~activities~~
Provide incentives
~~provide~~

Stakeholder Analysis (continued)

4. What criteria does the stakeholder use to judge the municipality?

Population

Service Area

Financial opportunities

Needs of Staff - Quality of Life

5. As an organization, what does the municipality need from this stakeholder, to survive and prosper?

Buildings - Expansion

Services

6. How important is the stakeholder to the municipality?

Very Important to provide funds
to upgrade + expand infrastructure

7. Rank: _____